



**HEY,  
NEW  
CASTLE!**

**Nothing like a  
ride after a few  
drinks ... in the  
back of a cab.**



**Make DE  
CRASH Free!**

**OWN THE DRIVE. GET A LIFT.**



[ArriveAliveDE.com](http://ArriveAliveDE.com)



**Getting home matters.  
Getting home safely  
matters more.**



**Don't let one mistake define your life.  
A DUI can have legal, financial, and social  
consequences. Don't risk driving impaired.**

## The consequences of a DUI:



Costs up to  
\$10,000 in  
fines and legal  
expenses



Loss of license  
for 12 to 24  
months for  
first offense



Required DUI  
educational  
classes



Installation  
of an ignition  
interlock  
device (IID)



Loss of  
independence  
and mobility



Reputational  
damage



Serious injury



Fatal injury

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